



I'll continue to work hard and make sound decisions that preserve our neighborhoods. I want to make Provo a better place to raise our families and do business. I would appreciate your support. Visit www.votecindy.com to learn more.

Please vote on Tuesday, November 8th.

A handwritten signature of Cindy Richards in black ink, written in a cursive style.

August 2005

Cindy Richards: "Principled, Proactive, Problem Solver "

Cindy Richards is the one to call if you want to get something done right for your neighborhood or for the City of Provo. For 25 years, this **Utah State Volunteer of the Year**, former Neighborhood Chair, athlete, and mother of five has been a major force in the development of such programs as: **Mobile Watch**, the **COP** program (Community Oriented Policing), **CAT** (Community Action Team), the spring and fall **Dumpster Clean-up** program, Provo's **Night Out on Crime**, the **Tool Lending** program, **NHS**—Neighborhood Housing Service (a Founding Board Member), **Home Ownership** Partnerships, The **Neighborhood Matching Grants** Program, **Paint Your Heart Out**, and many others.

With her husband Buddy, and their 5 daughters, Cindy has resided in Provo's central district for nearly 30 years. Unwilling to believe that deteriorating trends were inevitable, she helped rally and organize thousands of volunteer hours to clean up, paint up, do home repairs, plant over 300 trees, improve street lights, root out crime, monitor traffic, restore safety, and increase owner occupancy. As a result, Provo has received distinguished local, state and national recognition for our innovative approaches to urban issues. City planners and representatives from such places as St. George, Park City, Springville, Rexburg, California and Washington D.C. have come to Provo to learn from us.

Although quick to acknowledge the work of others, Cindy is the recipient of many honors—the **Governor's Silver Bowl Service Award**, the **JC Penny Golden Rule** award for **Outstanding Community Service**, the **Reed Smoot Outstanding Service** Award, the **U. S. Congressional Award** for **Environmental Heroes**, the **Outstanding Volunteer for the State of Utah**, the **Approved Landlords Council's "ALC's" Citizen's Service** award, and more.

No one is more effective in solving the needs of our District than Cindy. Her service includes: National Coalition for the Protection of Women and Children Task Force, IHC (Intermountain Health Care) Women's Advisory Board, Provo Task Force 2000, UVRMC (Utah Valley Regional Medical Center) Community Advisory Board, Provo Housing Authority, Provo City Planning Commission, Provo City CDBG (Community Development Block Grant) Committee Chair, Area Neighborhood Chair, and many others.

Provo City selected Cindy to spearhead the winning of **Neighborhood Housing Services** for Provo. (**NHS** is a non-profit organization devoted to rebuilding neighborhoods). For 2 years she worked with business leaders, community leaders, and residents, for Provo to compete Nationally, and then be awarded a **NHS Development Grant**. Only one city earned this type of NHS, out of the 250 that applied. NHS now serves by rebuilding problem properties, offering loans to new homeowners and many other activities such as **Paint Your Heart Out**, **Plant Your Heart Out**, **Vista Volunteer's** and **PIP (Pride in Provo)**.

In 1994, the mayor of Provo wanted a citizen driven general plan that would take Provo into the next Century. He selected Cindy as a member, and the committee selected her as Chair of the **Provo Task Force 2000**. Their proposals preserved neighborhoods while fostering economic growth.

Cindy also served on Provo's **Planning Commission** beginning in 1996. She focused on bringing the **voice of Provo's residents back into the planning process, to use proactive rather than reactive planning-- and to have vision for Provo's future.**

As a member of the **City Council**, Cindy has **worked hard to connect Provo residents to their elected officials and local government.** She has been both Chair and Vice Chair of the City Council, Chair and Vice Chair of The Land Use Committee, Chair and Vice Chair of the Redevelopment Agency, Economic Development Committee Chair, Budget Committee Chair, Co-Chair of Public Works Committee, Public Safety Committee, as well as liaison to the Energy Board.

For decades, she has repeatedly demonstrated her love and commitment to the people of Provo by helping to establish:

- **The COP (Community Oriented Policing) Program:** Cindy pushed hard for the creation of a program that would provide every neighborhood with its own "Neighborhood Police Officer". Now, a growing number of residents are powerful partners in fighting crime.
- **The CAT (Community Action Team) Program:** Without effective coordination, many city challenges are insurmountable. Cindy encouraged the creation of a team involving a cross section of city departments who are charged to find new and creative solutions.
- **The Fall and Spring Dumpster Cleanup Program.** Cindy and her neighbors were the first to create a major 6-week Dumpster cleanup program that would happen three times a year! Provo City's current program is modeled after the ideas of Cindy and her neighbors.
- **Resident Leadership Training, Paint Your Heart Out, Plant Your Heart Out, Mobile Watch, Neighborhood Committee's, Tool Lending Libraries, Neighborhood Matching Grants Program, Night Out on Crime, Street & Sidewalk & Lighting repairs, and many more.**
- **The Central Neighborhood Revitalization Coordinating Committee:** Cindy was the driving force to create this group for rebuilding the character of **Our District.** Neighborhood chairs, city staff, council members, the mayor, nonprofit agencies, and many others, bring a wealth of experience, research and analysis to this committee in order to foster responsible revitalization.
- **The 80/20 and Equity Share Loan Programs:** So far, over 200 families have become homeowners because of this partnership with local lenders, NHS and Provo City.
- **The Purchase Rehabilitation Program:** is a partnership of non-profit agencies, local banks volunteers, and Provo City. After a careful and highly selective process, available homes in need of serious safety repairs are acquired, rehabilitated, and sold to families. By doing this, the character of the entire block is often improved.

How does she do it? First of all, she is **principled.** She believes in the **importance of the family** and looks at the **impact of every piece of legislation on the family.** Second, she is **determined** and **creative, she listens** to the people of Provo. She has met with national, state, and local officials, business leaders, bankers, police departments, and a host of others to develop **inclusive, cooperative partnerships** that solve problems and achieve possibilities. Finally, **she loves Provo** and the people of this community. It's not about politics for her; it's about service, . . . *many years of service to others.*

Provo needs Cindy's experience, wisdom, and her ability to see things through. Our District needs Cindy's **effectiveness, advocacy and care.** "We've made great progress and there is still much to do."

Please join us in supporting a **proven success; RE-ELECT Cindy Richards!**

Paid for by Citizens to Elect Cindy Richards.